



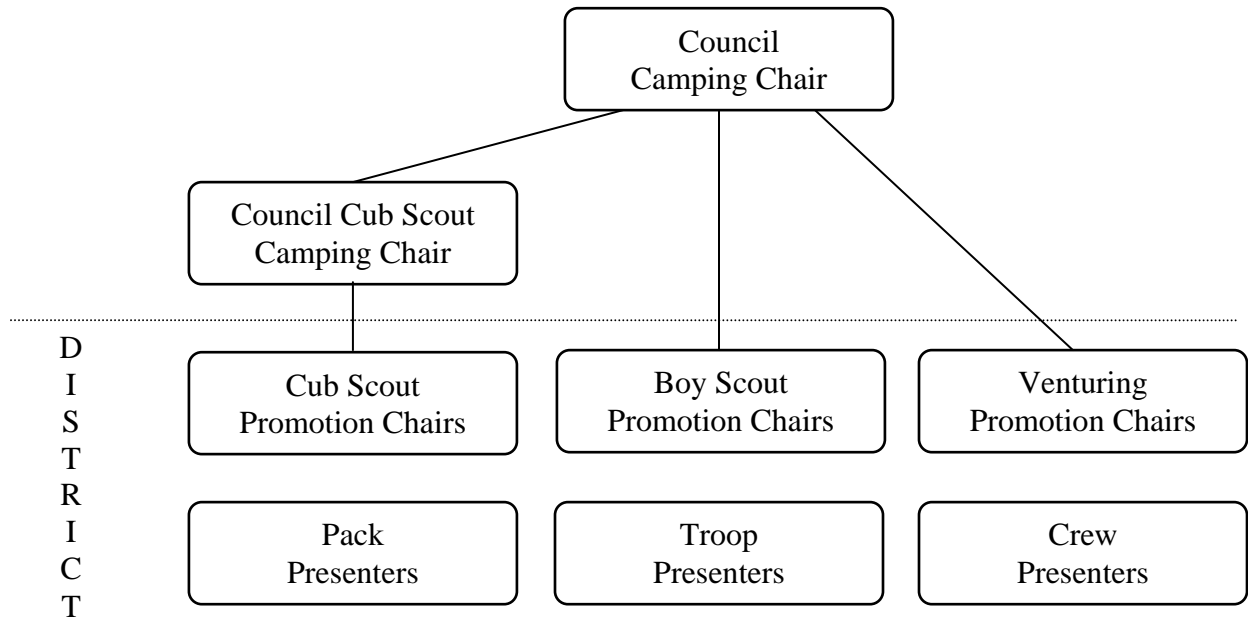
Heritage Reservation

Tall Oaks from Little Acorns Grow

Summer Camp Promotion Plan

To offer the summer camp experience to every Cub Scout, Boy Scout and Venturer in the Greater Pittsburgh Council we have created a Camping Presentation to be shared with each unit in your district. This will be done in parallel with direct marketing to each household.

ORGANIZATION CHART



POTENTIAL PROSPECTS

- Order of the Arrow Members
- Top Camping Units
- Camping Committee Members at Large within your district
- Camp Staff within your district
- Eagle Scouts